



ONTARIO CONSTRUCTION REPORT



CELEBRATE YOUR ANNIVERSARY AND SHARE YOUR GOOD NEWS WITH POWERFUL EDITORIAL PUBLICITY

Your business has reached an anniversary milestone – indicating experience, competence and reliability. Effective anniversary publicity will help you cement and grow your existing relationships and encourage new clients to do business with you.

Here are two options to achieve publicity timed and controlled for maximum effectiveness:

A TWO PAGE EDITORIAL PROFILE

For \$1,500 you receive a two page feature article with a 1/4 page advertisement to thank your clients and colleagues for their support.

THE NO-COST OPTION

If you provide us a list of your trades/suppliers you have worked with, they will often sponsor the report for you (because it is in their interest to let the community know they are associated with a successful business or practice). Our guarantee is that we will treat them like our own customers, without pressure to participate.

With both options you receive:

- Additional printed copies;
- An electronic version (PDF) for your own marketing
- Your article will be featured on our website for at least one year;
- You will be featured in our weekly e-newsletter for at least one month;
- We will write the article – you'll be able to sign off on it (and the article layout) before publication.



For more information please contact:

Chase, Account Manager

Construction News and Report Group of Companies

Tel: (905) 228-1151 Cell: (905) 341-8686

chase@cnrgp.com